



GANGA AVLOKAN



The visitors will be able to perceive the myriads problems associated with Ganga's conservation and appreciate the actions taken by the National Mission for Clean Ganga (NMG), Ministry of Jal Shakti, for the rejuvenation of the river to its old glory. The centre also highlights amazing facts about Ganga that will inspire people from all sorts of life to take a pledge to conserve the River.



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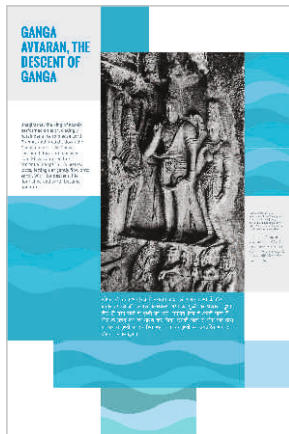
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The NMCG along with the Wildlife Institute of India (WII), Dehradun has established an interpretation centre “Ganga Avlokhan” at Chandi Ghat in Haridwar. Keeping in mind the extremely high footfalls and upcoming Kumbh Mela the interpretation centre has been kept simple and maintenance free. The religious and cultural ethos of Haridwar attracts a plethora of tourists from all over the world who come here to take dip in the holy Ganga and reawaken their spiritual selves. Being situated at Chandi Ghat, this interpretation centre will aid in informing a multitude of visitors from all spheres of life about the need for Ganga conservation. The bilingual mode of narrative of this centre will be instrumental in communicating the message across the local people to tourists visiting from abroad, creating a greater constituency for Ganga conservation.

This unique interpretation centre showcases the Ganga River with its exquisite landscapes, distinctive biodiversity and shades of cultural vibrancy. The centre will take its visitor to a journey along the Ganga River from its origin in the Himalayas to extensive floodplains, mangrove forest and finally to the sea where it merges with Bay of Bengal. Along its way one can witness the incredible habitat, biological and cultural diversity of the River. A central diorama is dedicated to the habitat and biological diversity of the River depicting important landmass and its biodiversity.

