

नमामि
गंगे

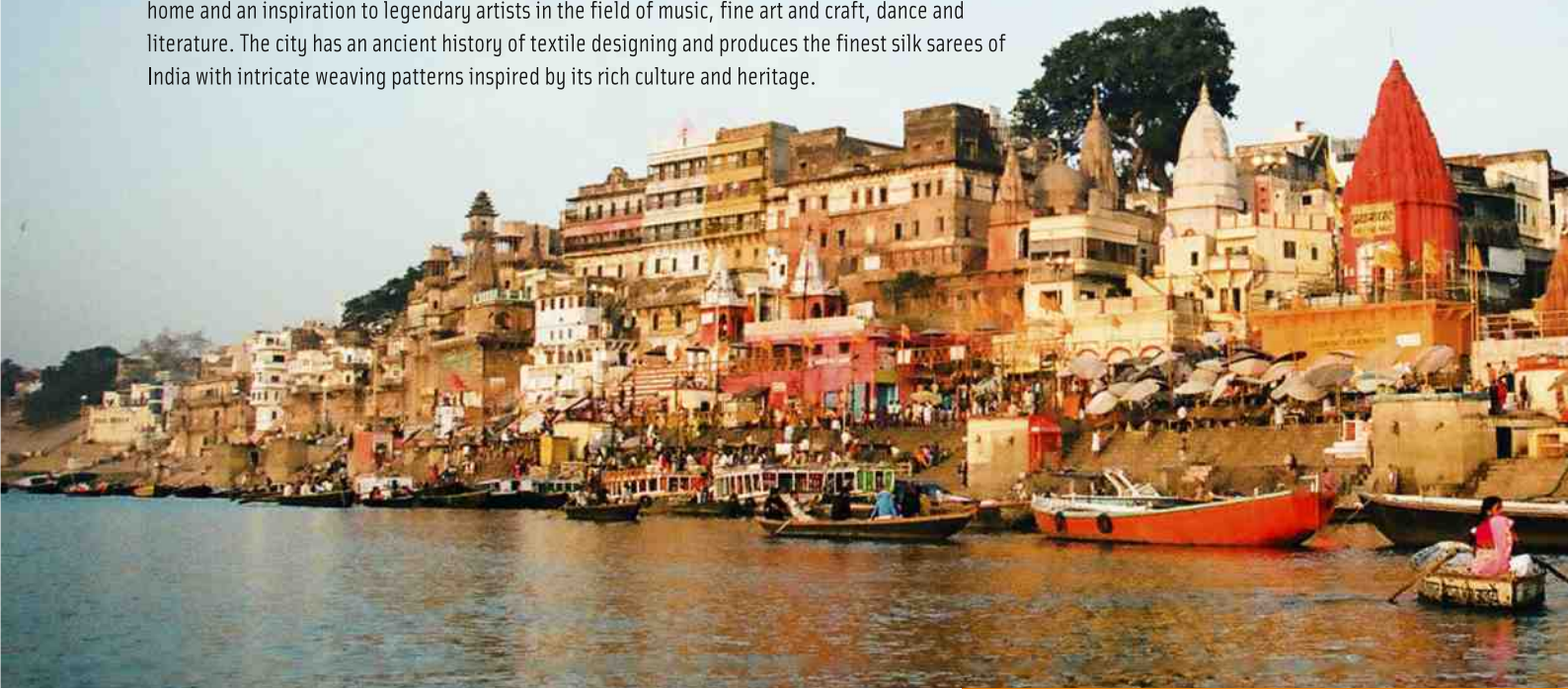


JALAJ

A Ganga Prahari Initiative

CARRY HOME A PART OF VARANASI CITY WITH A SOUL!!

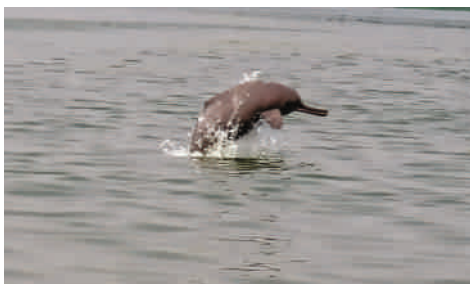
Varanasi, also known as Kashi is one of the oldest continuously inhabited cities located on the banks of the Ganga River. This historic city has cross-cultural significance represented by many temples, mosques, stupas and gurudwaras. The city is one of the quintessential places for seeking spiritual enlightenment. Pilgrims from different parts of the world congregate in large numbers at the Ghats of Varanasi to extend their offerings in reverence to mother Ganga. Varanasi has been a home and an inspiration to legendary artists in the field of music, fine art and craft, dance and literature. The city has an ancient history of textile designing and produces the finest silk sarees of India with intricate weaving patterns inspired by its rich culture and heritage.



LIFE IN GANGA

Apart from its cultural significance, few know about the biodiversity that thrives in the waters of Ganga at Varanasi. Species such as Gangetic river dolphin (*Platanista gangetica*), the critically endangered gharial (*Gavialis gangeticus*), mugger (*Crocodylus palustris*), several species of freshwater turtles and waterbirds are abundant in this stretch of the Ganga. The occurrence of species in the river indicates a healthy river ecosystem.

The Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India through the National Mission for Clean Ganga has entrusted the Wildlife Institute of India (WII), a project entitled "Biodiversity Conservation and Ganga Rejuvenation" for developing a science-based aquatic species restoration plan for Ganga River by involving multiple stakeholders. Under the community based conservation component of





Adding value to your visit, the Ganga Praharis of Varanasi present products and services prepared using locally available materials. It is a miniscule effort to support the initiatives by the government such as Swachh Bharat Abhiyaan, Pradhan Mantri Kaushal Vikas Yojna, Skill India Program, Jawaharlal Nehru National Solar Mission (JNNSM), Deen Dayal Antyodaya Yojana - National Livelihoods Mission (NRLM), The Heritage City Development and Augmentation Yojana (HRIDAY) scheme and making your visit more memorable.

GANGA PRAHARIS

GUARDIANS OF

GANGA



this project, WII has created and trained a cadre of Ganga Praharis from the local communities residing along the Ganga River in the five Ganga states. These Ganga Praharis ensure conservation of biodiversity and Ganga cleanliness along the Ganga by creating awareness and motivating others to join in this initiative. They instill local pride and a sense of belongingness towards the Ganga by adopting sustainable livelihood options.



Experience the rhythmic mystics of mesmerizing Ganga aarti on Jalaj and explore the way of life of local communities through informative and interactive village visits along the Ganga River with Ganga Praharis.



Enjoy the frolicking of Gangetic river dolphins, leisurely turtles and chirping birds along the Ganga River. Enlighten yourself with the tales of Indian culture and history emerged with time in Varanasi and along the banks of the Ganga River with the trained Ganga Praharis as tourist guides.

Carry home saplings raised in the nurseries managed by Ganga Praharis along the banks of Varanasi. Plants high in medicinal value such as aloe vera, neem, tulsi, and turmeric, fruit bearing tree species such as Banana, Papaya are grown by the Ganga Praharis in their home gardens.



Relax and rejuvenate yourself with the health and wellness services such as face massage, head massage, manicure, pedicure and mehndi from professionally trained Ganga Praharis. We use only natural ingredients such as Fuller's earth (Multani Mitti), Sandalwood powder (Chandan), Gram flour (Besan), Turmeric powder, (Haldi), milk, curd, beetroot and sugar crystals for the beauty regime.

Incense sticks (Agarbatti) and dhoop are prepared from the floral offerings at the Ghats. We use Lantana, a tropical evergreen shrub considered as invasive in India for making the incense sticks.



Under the Honorable Prime minister's Swachhta Hi Sewa Programme we have prepared bio-compost using biodegradable waste for use in your kitchen gardens.

Enjoy the sweets and delicacies hygienically prepared by Ganga Praharis made up of homegrown cereals, millets, maize, chickpea and dry fruits using their traditional skills and knowledge.



**WE RESPONSIBLY DISPOSE
WASTE GENERATED IN JALAJ.**

For further information contact:

Dr. Ruchi Badola Scientist G & Project Co-coordinator Wildlife Institute of India Chandrabani P.O. Box 18 Dehradun-248001 Uttarakhand Email- ruchi@wii.gov.in Tel: 0135-2646263	Ms. Sunita Rawat Community Officer Wildlife Institute of India Chandrabani P.O. Box 18 Dehradun-248001 Uttarakhand Email- suneeta_rawat25@rediffmail.com Mobile- 8279730472
---	---

NMCG

National Mission for Clean Ganga,
Ministry of Water
Resources, River Development &
Ganga Rejuvenation

GACMC

Ganga Aqualife
Conservation
Monitoring Centre



Wildlife Institute of India

Chandrabani,
Dehradun-248001
Uttarakhand



भारतीय वन्यजीव संस्थान
Wildlife Institute of India